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“BOB & BRIAN BOMBER” LANDS ON GEORGE WEBB’S MENU IN NOVEMBER

Morning Team’s Favorite Burger to Benefit Hunger Task Force

MILWAUKEE, (October 24, 2008) – George Webb Restaurants and 102.9 THE HOG’s *Bob & Brian Morning Show* are teaming up to help the Hunger Task Force in November. The popular Wisconsin restaurant chain will introduce the “Bob & Brian Bomber,” on Saturday, Nov. 1 at all of its restaurants.

Inspired by Bob Madden & Brian Nelson’s favorite burger at George Webb’s, the Mushroom Swiss Pub Combo, the “Bomber” will feature three beef patties, smothered in melted Swiss cheese and topped with mushrooms on a freshly baked Hoagie bun. The burger will be served with a stack of George Webb skin-on potato wedges. Customers can order the “Bob & Brian Bomber” for \$6.29, with a portion of proceeds going directly to the Hunger Task Force. 102.9 THE HOG (WHQG-FM) teams with the Hunger Task Force November 17 – 19 at State Fair Park for the annual HOG For Hunger Food Drive. These events have raised over 600 tons of food for The Hunger Task Force.

George Webb Restaurants are credited as the first 24-hour restaurant chain in Milwaukee, offering a wide range of menu items from omelets and chili to hamburgers and hash browns. George Webb’s signature breakfast items are available any time of day. Founded in 1948 at the corner of Ogden and Van Buren streets in Milwaukee, George Webb now operates 38 restaurants throughout metropolitan Milwaukee and eastern Wisconsin, including Appleton, Burlington, Cedarburg, Germantown, Hartford, Kenosha, Oconomowoc, Port Washington, Racine, Wauwatosa, West Bend and Webb’s newest location in Peshtigo.